



MYSTICART PICTURES

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LEADERS IN TALENT-DRIVEN CONTENT

MysticArt Pictures is uniquely positioned in the Entertainment Industry as one of the most innovative multi-faceted companies of its kind. The foundation of this award-winning company and the key to its success in both television and film is the ability to package stellar talent. From casting well over 10,000 hours of scripted and unscripted content for broadcast, cable, and digital platforms to producing television projects and critically acclaimed films, MysticArt has consistently created opportunities for creative minds to bring simple concepts and innovative ideas to life. CEO and Founder Katy Wallin has a proven track record and a fierce commitment to creating and packaging talent-driven content in every genre of entertainment.

With a full production/casting facility located in a 4-story loft in Universal Plaza, cutting edge technology, and a team of highly creative and passionate professionals, MysticArt has completed series, pilots and presentations for every major broadcast and cable network and has specialized teams dedicated to cater to a wide variety of formats such as game shows, docu-series, relationship, transformational, renovation, social experiments, competition series, celebrity-driven formats, family entertainment, children's entertainment, and scripted comedy, drama, and films.

- Three decades of experience creating, developing, packaging, and casting talent-driven content
- Relationships with talent around the world including actors, comedians, experts, hosts & celebrities
- A growing global database of well over half a million people online
- Satellite offices across the globe
- Talent tracking system that follows and tracks talent and new show ideas
- Proprietary state-of-the-art technology that has been rated as one of the top systems in entertainment
- Full in-house production services and a dedicated and highly efficient staff
- Vast experience in raising equity financing, packaging, and producing original content



Katy Wallin is the CEO and Founder of award-winning casting company MysticArt Pictures. She is the creative force behind fueling talent for well over 10,000 hours of scripted and unscripted television including series, pilots and presentations for every major broadcast, cable, and digital network. Katy has spent three decades casting, creating, and packaging talent-driven content in every genre of entertainment; her vision is to be a global presence in a content-driven economy utilizing current and emerging technologies while combining a proven track record in identifying talent across platforms. Wallin approaches each new business challenge with her intrinsic flair for innovation, entrepreneurial spirit, and creative problem solving, and is a firm believer that “anything is possible.”

Katy's vision and personal passion for storytelling has brought MysticArt Pictures to a global presence. Katy has discovered and cultivated talent that won over home audiences on some of the most instrumental programs to influence television, including discovering the cast for one of the longest-running television franchises in history, *Power Rangers*. Katy uses her years of experience working with and discovering talent to elevate simple concepts to groundbreaking new series. MysticArt has consistently delivered hundreds of hours of content each year, made possible by Katy's relentless optimism, contagious energy, and mission to bring positive change to people's lives through entertainment.

Her work in unscripted spanning every genre includes new ABC series *Mega Miniature Golf*, ABC's *The Gong Show* and *Child Support*, Netflix's *Tidying Up with Marie Kondo* and *A Little Help with Carol Burnett*, TLC's *Nate and Jeremiah by Design* and *This Is Life Live*, Nickelodeon's *Double Dare* and *Keep It Spotless*, YouTube's *Squad Wars*, *Ultimate Expedition*, and *What the Fit with Kevin Hart*, Lifetime's *This Time Next Year*, and the international search for the next new model for *The Price Is Right*. Katy's credits even go back to legendary series such as *Paradise Hotel*, *The Mole*, and *Forever Eden*.

In addition to her impressive television accomplishments, Katy is a prolific film producer and has raised private equity to finance and package critically-acclaimed films. Katy has a passion for working on projects that promote positive family values and a desire to cherish classic literary achievements through the film medium inspired her to produce time-honored classic *Where the Red Fern Grows*, which stars rock musician Dave Matthews and Kris Kristofferson and was distributed by Walt Disney.

The film received several awards, including the Crystal Heart Award at the Heartland Film Festival. She has also teamed up with writer/director Jeff Probst to produce critically-acclaimed film *Finder's Fee*, starring iconic actor James Earl Jones, Oscar-nominated actor Robert Forster, Erik Palladino, Matthew Lillard, and Ryan Reynolds. Wallin and Probst teamed up again for coming-of-age drama “KISS ME,” starring Sarah Bolger, Emily Osment, John Corbett, Jenna Fischer, Rita Wilson, Missi Pyle, and Steven Weber and written by Liz Sarnoff (*Lost*, *Deadwood*, *Marco Polo*). Wallin packaged feature films with E! Entertainment to introduce original movies to the network and Executive Produced Romantic Comedy 101.

Her superior work in the Motion Picture and Television Industry has been featured on Entertainment Tonight, Access Hollywood, Extra, MTV, Entertainment Weekly, The Hollywood Reporter, Variety, People Magazine, LA Times, and the New York Times. She has served as the Vice-President of the Casting Society of America, and co-founded the Women's Image Network; a non-profit organization which offers development money to those who create projects for film and television which depict women in a positive light.

By challenging herself and her team to attain excellence, Katy has been paramount in influencing the entertainment industry, and strives to mold the future of television with each new business venture.



MysticArt is enjoying its new headquarters, a 4-story loft in Universal Plaza. It is an open, creative space with a modern and home-y feel, which is perfect for our MysticArt team.

THE WORK



THE GONG SHOW
ABC/Sony



THE TOY BOX
ABC/Hudson Media



A LITTLE HELP WITH
CAROL BURNETT
NETFLIX/Dick Clark Productions



DOUBLE DARE
NICKELODEON/FremantleMedia



NATE & JEREMIAH BY DESIGN
TLC/Asylum Entertainment



PARADISE RUN
NICKELODEON/Stone & Co



THE ULTIMATE EXPEDITION
YOUTUBE/Rabbit Films



TIDYING UP WITH MARIE KONDO
NETFLIX/The Jackal Group



SNAP DECISION
GSN/The Tornante Company



SQUAD WARS
YOUTUBE/BuzzFeed



WHAT THE FIT
YOUTUBE/Pulse Creative



THAT AWKWARD GAME SHOW
SPIKE/A. Smith & Co



ELLEN'S DESIGN CHALLENGE
HGTV/A. Smith & Co



CELEBRITY WIFE SWAP
ABC/Zodiak USA



MEET THE PUTMANS
TLC/MysticArt Pictures &
Discovery Studios



WIPEOUT
ABC/Endemol



PROJECT RUNWAY JUNIOR
LIFETIME/The Weinstein Company



KISS ME
MysticArt Pictures



DANCE MOMS
LIFETIME/Collins Ave



FINDER'S FEE
MysticArt Pictures