

An aerial photograph showing a vast expanse of white, fluffy clouds stretching to the horizon. The sky above is a clear, pale blue. The clouds are illuminated from the side, creating soft shadows and highlights. The overall mood is serene and ethereal.

MYSTICART PICTURES

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LEADERS IN TALENT-DRIVEN CONTENT

MysticArt Pictures is uniquely positioned in the Entertainment Industry as one of the most innovative multi-faceted companies of its kind. The foundation of this award-winning company and the key to its success in digital content, television, and film is the ability to package stellar talent. From casting well over 10,000 hours of scripted and unscripted content for broadcast, cable, and digital platforms to producing television projects and critically acclaimed films, MysticArt has consistently created opportunities for creative minds to bring simple concepts and innovative ideas to life. CEO and Founder Katy Wallin has a proven track record and a fierce commitment to creating and packaging talent-driven content in every genre of entertainment.

With a full production/casting facility located in a 4-story loft in Universal Plaza, cutting edge technology, and a team of highly creative and passionate professionals, MysticArt has completed series, pilots and presentations for every major streaming, broadcast, and cable network and has specialized teams dedicated to cater to a wide variety of formats such as game shows, docu-series, relationship, transformational, renovation, social experiments, competition series, celebrity-driven formats, family entertainment, children's entertainment, and scripted comedy, drama, and films.

- Three decades of experience creating, developing, packaging, and casting talent-driven content
- Relationships with talent around the world including actors, comedians, experts, hosts & celebrities
- A growing global database of well over half a million people online
- Satellite offices across the globe
- Talent tracking system that follows and tracks talent and new show ideas
- Proprietary state-of-the-art technology that has been rated as one of the top systems in entertainment
- Full in-house production services and a dedicated and highly efficient staff
- Vast experience in raising equity financing, packaging, and producing original content



Katy Wallin is the CEO and Founder of award-winning entertainment company MysticArt Pictures. She is the creative force behind delivering well over 10,000 hours of scripted and unscripted television including series, pilots and presentations for every major broadcast, cable, and streaming network, including recent projects with HBO Max, Disney+, Apple, Netflix, Amazon, YouTube, and AwesomenessTV. Katy has spent over two decades creating, developing, and packaging talent-driven content in every genre of entertainment; her vision is to be a global presence in a content-driven economy utilizing current and emerging technologies while combining a proven 25-year track record in identifying talent across platforms. Wallin approaches each new business challenge with her intrinsic flair for innovation, entrepreneurial spirit, and creative problem solving, and is a firm believer that “anything is possible.”

From her beginnings in small-town Eugene, Oregon, Katy’s vision and personal passion for storytelling have brought MysticArt Pictures to a global presence. Katy has discovered and cultivated talent that won over home audiences on some of the most instrumental programs to influence television, including discovering the cast for one of the longest-running television franchises in history, *Power Rangers*. Katy uses her years of experience working with and discovering talent to elevate simple concepts to groundbreaking new series. MysticArt has consistently delivered hundreds of hours of content each year, made possible by Katy’s relentless optimism, contagious energy, and mission to bring positive change to people’s lives through entertainment. The MysticArt team is proud to have worked on Netflix’s Emmy-nominated *Tidying Up with Marie Kondo*, Ryan Reynolds’s new ABC series *Don’t*, ABC’s smash hit *Holey Moley*, Executive Produced by Steph Curry, and the triumphant reboot of *Extreme Makeover: Home Edition* on HGTV.

As an Executive Producer, Katy utilizes her extensive relationships to build the best package for each project’s success. Katy is partnered with acclaimed showrunner Stephanie Bloch Chambers under their Wallin Chambers Entertainment banner, which has an overall production deal with Lionsgate to create original nonfiction programming and formats for TV and digital platforms. Within the last year, they have developed and packaged an extraordinary slate of talent-driven projects, and have set up deals at various networks including E!, Bravo, OWN, Lifetime and HBOMax. They are currently in production on a new series for AwesomenessTV, and recently announced their new series *De Viaje Con Los Derbez* (The Derbez Family Vacation) for Amazon Prime Video/Pantaya starring global celebrity Eugenio Derbez (*Overboard*) and his phenomenal family.

In addition to her impressive television accomplishments, Katy is a prolific film producer and has raised private equity to finance and package critically-acclaimed films. Katy has a passion for working on projects that promote positive family values. Her desire to cherish classic literary achievements through the film medium inspired her to produce time-honored classic *Where the Red Fern Grows*, which stars rock musician Dave Matthews and Kris Kristofferson and was distributed by Walt Disney.

The film received several awards, including the Crystal Heart Award at the Heartland Film Festival. She has also teamed up with writer/director Jeff Probst to produce critically-acclaimed film *Finder’s Fee*, starring iconic actor James Earl Jones, Oscar-nominated actor Robert Forster, Erik Palladino, Matthew Lillard, and Ryan Reynolds. Wallin and Probst teamed up again for coming-of-age drama “KISS ME,” starring Sarah Bolger, Emily Osment, John Corbett, Jenna Fischer, Rita Wilson, Missi Pyle, and Steven Weber and written by Liz Sarnoff (*Lost*, *Deadwood*, *Marco Polo*). Katy also produced Tom Green’s feature film, *Prankstar*, which he starred in as well as wrote and directed. Wallin packaged feature films with E! Entertainment to introduce original movies to the network and Executive Produced Romantic Comedy 101.

Her superior work in the Motion Picture and Television Industry has been featured on Entertainment Tonight, Access Hollywood, Extra, MTV, Entertainment Weekly, The Hollywood Reporter, Variety, People Magazine, LA Times, and the New York Times. She has served as the Vice-President of the Casting Society of America, and co-founded the Women’s Image Network; a non-profit organization which offers development money to those who create projects for film and television which depict women in a positive light.

By challenging herself and her team to attain excellence, Katy has been paramount in influencing the entertainment industry, and strives to mold the future of television with each new business venture.



MysticArt is headquartered in a 4-story loft in Universal Plaza. It is an open, creative space with a modern and home-y feel, which is perfect for our MysticArt team.

THE WORK



THE GONG SHOW
ABC/Sony



HOLEY MOLEY
ABC/Eureka



TIDYING UP WITH MARIE KONDO
NETFLIX/The Jackal Group



DOUBLE DARE
NICKELODEON/FremantleMedia



EXTREME MAKEOVER
HGTV/Endemol



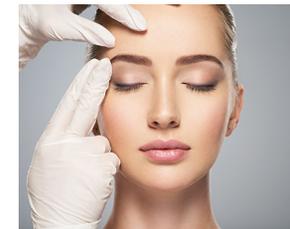
GIRLS SOCCER PROJECT
Hello Sunshine



THE ULTIMATE EXPEDITION
YOUTUBE/Rabbit Films



NATE & JEREMIAH BY DESIGN
TLC/Asylum Entertainment



PLASTIC SURGERY SHOW
E!/eOne



SQUAD WARS
YOUTUBE/BuzzFeed



WHAT THE FIT
YOUTUBE/Pulse Creative



A LITTLE HELP WITH
CAROL BURNETT
NETFLIX/Dick Clark Productions



ELLEN'S DESIGN CHALLENGE
HGTV/A. Smith & Co



CELEBRITY WIFE SWAP
ABC/Zodiak USA



MEET THE PUTMANS
TLC/MysticArt Pictures &
Discovery Studios



WIPEOUT
ABC/Endemol



PROJECT RUNWAY JUNIOR
LIFETIME/The Weinstein Company



KISS ME
MysticArt Pictures



DANCE MOMS
LIFETIME/Collins Ave



FINDER'S FEE
MysticArt Pictures