

Privacy Policy

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For a PDF copy of this privacy policy, please email jack@mysticartpictures.net.

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1. SCOPE AND APPLICATION

MysticArt Pictures, LLC (“Mystic” or “we”) wants you to be familiar with how we collect, use, and disclose information from and about you in connection with casting websites and other activities related to the project currently titled “THE ULTIMATE CELEBRITY IMPERSONATOR” (collectively, the “Casting Services”). This Privacy Policy describes our practices in connection with the Casting Services. California residents, please see the California Consumer Privacy Act Notice in Section 8 below. Virginia consumers please see Section 9 below. By using the Casting Services, you agree to the terms and conditions of this Privacy Policy.

As set forth in our Terms of Use, the Casting Services are for a general audience, are not targeted to children, and do not knowingly collect personal information from persons under 18 years of age.

This Privacy Policy applies to all users, including both those who use the Casting Services without being registered with a Casting Service and those who have registered with a Casting Service. This Privacy Policy applies to Mystic’s collection and use of your personal information (i.e., information that identifies a specific person, such as full name or email address) in connection with the Casting Services. It also describes generally Mystic’s practices for handling information that does not identify you (for example, interests, demographics and services usage) in connection with the Casting Services.

2. COLLECTION OF INFORMATION

Mystic and our service providers may collect the following information from and about you:

Registration Information is the information you submit to register for a Casting Service, for example, to apply to take part in a television program. Registration Information may also include, for example, name, email address, date of birth, phone number, city and state of residence, government-issued identification, occupation, photographs, gender, sexual preference, financial information, demographic information, video applications, and other personal information you submit to us.

Information from Social Media. The information collected may also include your user ID and/or user name associated with social media services, any other information or content you have permitted the social media service to share with us, such as your profile picture, email address or friends lists, and any information you have made public in connection with those social media services. By providing that information, you are authorizing Mystic to collect, store and use such information and content in accordance with this Privacy Policy.

Activity Information. When you access and interact with the Casting Services, Mystic and its service providers may collect certain information about those visits. For example, in order to permit your connection to the Casting Services, our servers receive and record information about your computer, device, and browser, including potentially your IP address, browser type, and other software or hardware information. If you access the Casting Services from a mobile or other device, we may collect a unique device identifier assigned to that device, geolocation data (including your precise location), or other transactional information for that device.

Cookies and other tracking technologies (such as browser cookies, pixels, beacons, HTML 5 or other local storage, and Adobe Flash technology, including cookies) are comprised of small bits of data. Websites, apps and other services send this data to your browser when you first request a web page and then store the data on your computer or other device so the website or app can access information when you make subsequent requests for pages from that service. These technologies may also be used to collect and store information about your usage of the Casting Services, such as pages you have visited and the video and other content you have viewed.

Other parties that support the Casting Services by providing services, such as allowing you to share content or tracking aggregate Casting Services usage statistics, may also use these technologies to collect similar information when you use the Casting Services.

Your browser may be initially set to accept cookies, but you can change your settings to notify you when a cookie is being set or updated, or to block cookies altogether. Please consult the "Help" section of your browser for more information. Users can manage the use of Flash technologies, with the Flash management tools available at Adobe's website, see http://www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager.html. For more information about Google Analytics, please review the site "How Google uses data when you use our partners' sites or apps," located at www.google.com/policies/privacy/partners/. To opt out of Google Analytics specifically, please go to <https://tools.google.com/dlpage/gaoptout>. Please note that by blocking any or all cookies you may not have access to certain features, content or personalization available through the Casting Services.

Information from Other Sources. We may supplement the information we collect with information from other sources, such as publicly available information about your online and offline activity from social media services, and commercially available sources.

Do Not Track. At this time we do not respond to the 'Do Not Track' signal, as we await the work of interested stakeholders and others to develop standards for how the "Do Not Track" signal should be interpreted.

3. USE AND DISCLOSURE

We may use the information we collect from and about you to provide the Casting Services and features to you, including: to measure and improve those Casting Services and to provide you with customer support and to respond to inquiries. When the information collected from or about you does not identify you as a specific person, we may use that information for any purpose or share it with other parties, to the extent permitted by applicable law.

We use the information we collect from and about you for these additional purposes:

To share with Producers. Mystic will share your information with the producers of the project currently titled "The Ultimate Celebrity Impersonator" (the "Producers") and television networks/distribution platforms, as well as other personnel and/or entities associated with the production (e.g., production companies), in connection with consideration of your participation in any television programming. The Producers and entities associated with the production will use your information in accordance with this privacy policy unless otherwise specified.

To allow service providers to assist us in providing and managing the Casting Services. The information we collect from and about you may be made available to certain service providers, such as contractors, analytics and other measurement companies, or agents, who help us analyze and understand your use of the Casting Services, and manage and/or provide the Casting Services.

To allow social sharing functionality. If you connect a social media service account with the Casting Services, we may share your user name, picture, and likes, as well as your activities and comments with other Casting Services users and with your friends associated with your social media service. We may also share the same information with the social media service provider. Information shared to your social media service will be governed by the social media service's privacy policy. If you do not want your personal information shared in this way, please do not connect your social media service account to the Casting Services.

To contact you. Mystic may periodically send promotional materials or notifications related to the Casting Services. If you want to stop receiving promotional materials, follow the unsubscribe instructions at the bottom of each email. There are certain service notification and other non-promotional emails that you may not opt-out of, such as notifications of changes to the Casting Services or policies.

To share with business partners. We also may share your information with business partners to permit them to send you marketing communications consistent with your choices. If you

agree to share your information to business partners, those business partners will use your information in accordance with their respective privacy policies.

To protect the rights of Mystic and others. There may be instances when Mystic may use or disclose your information, including situations where Mystic has a good faith belief that such use or disclosure is necessary in order to: (i) protect, enforce, or defend the legal rights, privacy, safety, or property of Mystic, Producers, or our or their employees, agents and contractors (including enforcement of our agreements and our terms of use); (ii) protect the safety, privacy, and security of users of the Casting Services or members of the public; (iii) protect against fraud or for risk management purposes; (iv) comply with the law or legal process; or (v) respond to requests from public and government authorities.

To complete a merger or sale of assets or other corporate transaction. If Mystic sells all or part of its business or makes a sale or transfer of its assets or is otherwise involved in a reorganization, merger or transfer of all or a material part of its business (including in connection with a bankruptcy or similar proceedings), Mystic may transfer or disclose your information to the party or parties involved in the transaction as part of that transaction.

4. SECURITY

Mystic uses commercially reasonable administrative, technical, personnel, and physical measures designed to safeguard information in its possession against loss, theft and unauthorized use, disclosure, or modification. However, no one can guarantee the complete safety of your information.

5. USER ACCESS AND CONTROL

If you would like to access, review, correct, update, suppress, delete, or otherwise limit our use of your personal information you have previously provided directly to us, you may contact us as outlined in Section 7; or using the mechanisms provided below. In your request, please include your email address, name, address, and telephone number and specify clearly what information you would like to access, change, update, suppress, or delete. We will try to comply with your request as soon as reasonably practicable and consistent with applicable law. Please note that, subject to applicable law, in some cases we may not comply with your request where we may require your information in order to comply with applicable law, or to protect, enforce or defend our rights or employee rights.

If you are a resident of California, please see the section entitled “California Consumer Privacy Act Notice” below for more information about the rights you have under California law. If you are a Virginia consumer, please see the section entitled “For Virginia Consumers,” below, for more information about your rights under Virginia law.

You may request that we not share your personal information on a going-forward basis with unaffiliated third parties for their direct marketing purposes by writing to jack@mysticartpictures.net. We will try to comply with your request(s) as soon as reasonably practicable and consistent with applicable law.

6. OTHER IMPORTANT INFORMATION

Updates to Privacy Policy. This Privacy Policy may be modified. Please look at the Effective Date/Last Revised Date at the top of this Privacy Policy to see when this Privacy Policy was last revised. Any changes to this Privacy Policy will become effective when we post the revised Privacy Policy on the Casting Services.

Location of Data. The Casting Services are hosted in and managed from the United States. If you are a user located outside the United States, you understand and consent to having any personal information processed in the United States or in any other country in which we have facilities or in which we engage service providers. The United States and other countries' data protection laws may not be the same as those in your jurisdiction.

Linked Services. The Casting Services may be linked to sites operated by unaffiliated companies, and may carry advertisements or offer content, functionality, games, newsletters, contests or sweepstakes, or applications developed and maintained by unaffiliated companies. Mystic is not responsible for the privacy practices of unaffiliated companies, and once you leave the Casting Services you should check the applicable privacy policy of the other service.

In addition, Mystic is not responsible for the privacy or data security practices of other organizations, such as Facebook, Twitter, Apple, Google, Microsoft or any other app developer, app provider, social media platform provider, operating system provider, wireless service provider, or device manufacturer, including in connection with any information you disclose to other organizations through or in connection with the Casting Services.

Data Retention. We will retain your information for the period necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or allowed by law.

Remember that even after you ask us to delete your personal information, copies of some of your information may remain viewable in some circumstances where, for example, you have shared information with social media or other services. Because of the nature of caching technology, your information may not be instantly inaccessible to others. We may also retain backup information related to you on our servers for some time after cancellation or your request for deletion, for fraud detection or to comply with applicable law or our internal security or recordkeeping policies. It may not always be possible to completely remove or delete all of your information due to technical constraints or contractual, financial or legal requirements.

7. CONTACT US

If you have questions about this Privacy Policy, please contact us at:

Email: jack@mysticartpictures.net

8. CALIFORNIA CONSUMER PRIVACY ACT NOTICE

This California Consumer Privacy Act Notice Section provides information for California residents in connection with the California Consumer Privacy Act ("CCPA"). Under the CCPA, and for purposes of this Section, "Personal Information" generally means information that

identifies, relates to, or describes a particular California resident and includes the categories listed below. This Section 8 provides details about the categories of Personal Information of California residents that we have collected or disclosed during the last 12 months, as well as rights California residents have under California law.

Categories of Personal Information Collected and Disclosed:

The categories of Personal Information that we collected and/or disclosed are below, along with the categories of third parties to whom each category of Personal Information was disclosed. Also, depending on the California resident’s interactions with the Casting Services, each of these categories may not have been collected about each individual.

Category of Personal Information Collected	Categories of Third Parties to Whom Personal Information Is Disclosed
Identifiers , such as name, email address, phone number, government-issued ID, IP address, and online identifiers	Service providers, Producers, and others that support our operational business purposes
Personal information , as defined in the California Customer Records law, such as contact and financial information	Service providers, Producers, and others that support our operational business purposes
Characteristics of protected classifications under California law , such as age, gender, and sexual preference	Service providers, Producers, and others that support our operational business purposes
Commercial information , such as transaction information and purchase history	Service providers, Producers, and others that support our operational business purposes
Internet or network activity information , such as browsing history and interactions with our websites	Service providers, Producers, and others that support our operational business purposes
Non-public education information , such as educational level completed	Service providers, Producers, and others that support our operational business purposes
Audio, electronic, visual and other similar information , such as video applications and photos	Service providers, Producers, and others that support our operational business purposes

Professional or employment-related information , such as occupation	Service providers, Producers, and others that support our operational business purposes
Inferences drawn from any of the Personal Information listed above to create a profile or summary about, for example, an individual's preferences and characteristics.	Service providers, Producers, and others that support our operational business purposes

Sources of Personal Information. We collect this Personal Information directly from California residents themselves, as well as from social media platforms (e.g., if the individual has provided social media information or made social information publicly available); publicly available information (e.g. via the Internet) and sources of demographic and other information. Depending on the individual's interactions with the Casting Services, Personal Information may not have been collected from each of these categories of sources.

Purposes. We may use this Personal Information and/or disclose it to third parties for the following purposes:

- to operate, manage, and maintain our business, including in connection with a sale, acquisition, reorganization, merger, transfer of all or a part of our business, or other corporate transaction (e.g., a bankruptcy or similar proceeding);
- to provide our services;
- to accomplish our business purposes and objectives, including:
 - repairing, and maintaining our products and services;
 - personalizing our products and services;
 - conducting research, analytics, and data analysis;
 - quality and safety assurance measures;
 - conducting risk and security controls and monitoring;
 - detecting and preventing fraud;
 - performing identity verification;
 - performing accounting, audit, and other internal functions;
 - complying with law, legal process, and internal policies;
 - maintaining records; and
 - exercising and defending legal claims.

Depending on the California resident's interactions with us, their Personal Information may not have been used for each of these purposes.

“Sales” and “Sharing” of Personal Information. We do not “sell” or “share” Personal Information, as those terms is defined under the CCPA. Please note, however, that the CCPA definitions of “sale” and “sharing” do not include, for example, the transfer of Personal Information as an asset that is part of a merger, bankruptcy, or other similar transaction involving of all or any portion of our business.

Sensitive Personal Information. We do not process “sensitive” Personal Information for purposes other than those specified in the CCPA Regulations section 7027(m) (such as to provide the services and for security purposes).

Data Retention. We will retain Personal Information from or about you as reasonably necessary and proportionate to achieve the purpose(s) for which the Personal Information was collected or processed as outlined in this Section 8 unless a longer retention period is required or allowed by law.

California Rights. If you are a California consumer, you have the following rights:

- (1) **Right to Know.** You have the right to request that we disclose to you the following information:
- The categories of Personal Information we collected about you in connection with the Casting Services and the categories of sources from which we collected such Personal Information;
 - The specific pieces of Personal Information we collected about you in connection with the Casting Services for the applicable time period;
 - The business or commercial purpose for collecting, disclosing, or selling Personal Information about you in connection with the Casting Services; and
 - The categories of Personal Information about you that we otherwise shared or disclosed and the categories of third parties with whom we shared or disclosed that Personal Information.

To make a request for your Personal Information, please visit https://fcprivacy.exterro.net/portal/dsar.htm?target=CCPA_Request. You will need to provide your name and email address, along with other details about your request. You will then receive verification instructions by email. In some circumstances, we may need additional information from you to verify your identity or proceed with your request.

You can use an authorized agent to submit a request for your Personal Information. When submitting a request online, your authorized agent should select the “Other” option on the form and, in the field provided, include your name and your email address. In addition to verifying your identity, as described above, we also will need to verify your authorized agent’s ability to act on your behalf (e.g., by receiving a copy of your signed permission). Once verification is complete, we may communicate directly with you for privacy and security reasons.

Please note that, in some instances, we may decline to honor your request, where, for example, we are unable to verify your identity or an exception to this right applies.

- (2) **Right to Request Deletion.** You have the right to request that we delete Personal Information we collected from you.

To make a request for deletion, please visit https://fcprivacy.exterro.net/portal/dsar.htm?target=CCPA_Request. You will need to provide your name and email address, along with other details about your request.

You will then receive verification instructions by email. Please note that you also will be asked to separately confirm that you would like to proceed with your deletion request. In some circumstances, we may need additional information from you to verify your identity or proceed with your request.

You can use an authorized agent to submit a request for your Personal Information. When submitting a request online, your authorized agent should select the “Other” option on the form and, in the field provided, include your name and your email address. In addition to verifying your identity, as described above, we also will need to verify your authorized agent’s ability to act on your behalf (e.g., by receiving a copy of your signed permission). Once verification is complete, we may communicate directly with you for privacy and security reasons.

Please note that, in some instances, we may decline to honor your request where, for example, we are unable to verify your identity or an exception to this right applies.

(3) Right to Request Correction. You have the right to request that we correct inaccurate Personal Information we collected about you.

To make a request for correction of inaccurate Personal Information, please visit https://fcprivacy.exterro.net/portal/dsar.htm?target=CCPA_Request. You will need to provide your name, email address, and the Personal Information you would like to have corrected, along with other details about your request. You will then receive verification instructions by email. In some circumstances, we may need additional information from you to verify your identity or proceed with your request.

You can use an authorized agent to submit a request for correction of inaccurate Personal Information. When submitting a request online, your authorized agent should select the “Other” option on the form and, in the field provided, include your name, your email address, and whether or not you have an account/profile with us. In addition to verifying your identity, as described above, we also will need to verify your authorized agent’s ability to act on your behalf (e.g., by receiving a copy of your signed permission). Once verification is complete, we may communicate directly with you /for privacy and security reasons.

Please note that, in some instances, we may decline to honor your request where, for example, we are unable to verify your identity or an exception to this right applies.

(4) Right to be Free from Discrimination. You have the right to be free from unlawful discrimination for exercising your rights under the CCPA.

9. FOR VIRGINIA CONSUMERS

This section provides information for Virginia consumers in connection with the Virginia Consumer Data Protection Act (“VCDPA”). Under the VCDPA, and for purposes of this Section, “Personal Data” generally means information that identifies, relates to, or describes a particular Virginia consumer and includes the categories listed below. This Section 9 provides details about the categories of Personal Data of Virginia consumers that we have collected or disclosed, as well as rights Virginia consumers have under Virginia law.

Categories of Personal Data Collected or Disclosed:

The categories of Personal Data that we collected or disclosed are below, along with the categories of third parties to whom each category of Personal Data was disclosed. Additionally, depending on the Virginia consumer’s interactions with us, Company may not have collected or disclosed each of these categories about each individual.

Category of Personal Information Collected	Categories of Third Parties to Whom Personal Information Is Disclosed
Identifiers , such as name, email address, phone number, government-issued ID, IP address, and online identifiers.	Service providers, Producers, and others that support Producer’s operational business purposes.
Personal information , as defined in the California Customer Records law, such as contact and financial information.	Service providers, Producers, and others that support Producer’s operational business purposes.
Characteristics of protected classifications under California law , such as age, gender, and sexual preference.	Service providers, Producers, and others that support Producer’s operational business purposes.
Commercial information , such as transaction information and purchase history.	Service providers, Producers, and others that support Producer’s operational business purposes.
Non-public education information , such as educational level completed.	Service providers, Producers, and others that support Producer’s operational business purposes.
Professional or employment-related information , such as occupation.	Service providers, Producers, and others that support Producer’s operational business purposes.
Inferences drawn from any of the Personal Information listed above to create a profile or summary about, for example, an individual’s preferences and characteristics.	Service providers, Producers, and others that support Producer’s operational business purposes.

Purposes. We may use Personal Data for the following purposes:

- to operate, manage, and maintain our business, including in connection with a sale, acquisition, reorganization, merger, transfer of all or a part of our business, or other corporate transaction (e.g., a bankruptcy or similar proceeding);
- to provide our products and services;
- to accomplish our business purposes and objectives, including:
 - repairing, and maintaining our products and services;
 - personalizing our products and services;
 - conducting research, analytics, and data analysis;
 - quality and safety assurance measures;
 - conducting risk and security controls and monitoring;
 - detecting and preventing fraud;
 - performing identity verification;
 - performing accounting, audit, and other internal functions;
 - complying with law, legal process, and internal policies;
 - maintaining records; and
 - exercising and defending legal claims.

Depending on the Virginia consumer's interactions with us, Company may not have used Personal Data collected about that resident for each of these purposes.

Targeted Advertising and "Sale" of Personal Data.

We do not "sell" Personal Data or process Personal Data in connection with "targeted advertising," as the terms are defined under the VCDPA. Please note that the VCDPA definition of "sale" is the exchange of information for monetary consideration and does not include, for example, the transfer of Personal Data as an asset that is part of a merger, bankruptcy, or other similar transaction involving of all or any portion of our business.

Virginia Rights. If you are a Virginia consumer, you have the following rights:

- (1) **Right to Access and Portability.** You have the right to request that we disclose to you the Personal Data we collected from you, including in a portable form.

To make a request for your Personal Data, please visit https://fcprivacy.exterro.net/portal/dsar.htm?target=CCPA_Request. You will need to provide your name and email address, along with other details about your request. You will then receive verification instructions by email. In some circumstances, we may need additional information from you to verify your identity or proceed with your request.

You can use an authorized agent to submit a request for your Personal Data. When submitting a request online, your authorized agent should select the "Other" option on the form and, in the field provided, include your name, your email address, and whether or not you have an account/profile with us. In addition to verifying your

identity, as described above, we also will need to verify your authorized agent's ability to act on your behalf (e.g., by receiving a copy of your signed permission). Once verification is complete, we may communicate directly with you for privacy and security reasons.

Please note that, in some instances, we may decline to honor your request where, for example, we are unable to verify your identity or an exception to this right applies.

- (2) **Right to Request Deletion.** You have the right to request that we delete Personal Data we collected from you or about you.

To make a request for deletion, https://fcprivacy.exterro.net/portal/dsar.htm?target=CCPA_Request. You will need to provide your name and email address, along with other details about your request. You will then receive verification instructions by email. Please note that you also will be asked to separately confirm that you would like to proceed with your deletion request. In some circumstances, we may need additional information from you to verify your identity or proceed with your request.

You can use an authorized agent to submit a request for deletion. When submitting a request online, your authorized agent should select the "Other" option on the form and, in the field provided, include your name, your email address, and whether or not you have an account/profile with us. In addition to verifying your identity, as described above, we also will need to verify your authorized agent's ability to act on your behalf (e.g., by receiving a copy of your signed permission). Once verification is complete, we may communicate directly with you for privacy and security reasons.

Please note that, in some instances, we may decline to honor your request where, for example, we are unable to verify your identity or an exception to this right applies.

- (3) **Right to Request Correction.** You have the right to request that we correct inaccurate Personal Data we collected about you.

To make a request for correction of inaccurate Personal Data, https://fcprivacy.exterro.net/portal/dsar.htm?target=CCPA_Request. You will need to provide your name, email address, and the Personal Data you would like to be corrected, along with other details about your request. You will then receive verification instructions by email. In some circumstances, we may need additional information from you to verify your identity or proceed with your request.

You can use an authorized agent to submit a request for correction of inaccurate Personal Data. When submitting a request online, your authorized agent should select the "Other" option on the form and, in the field provided, include your name, your email address, and whether or not you have an account/profile with us. In addition to verifying your identity, as described above, we also will need to verify your authorized agent's ability to act on your behalf (e.g., by receiving a copy of your

signed permission). Once verification is complete, we may communicate directly with you for privacy and security reasons.

Please note that, in some instances, we may decline to honor your request where, for example, we are unable to verify your identity or an exception to this right applies.

- (4) **Right to Appeal.** If you receive a denial of a personal data rights request and would like to request an appeal, please notify us through our privacy rights portal following the instructions provided with the denial of your request.
- (5) **Right to be Free from Discrimination.** You have the right to be free from unlawful discrimination for exercising your rights under the VCDPA.